

PALAZZO WINE LOGO SHEET

Palazzo Wine Logos are provided in both vertical and horizontal configurations. Palazzo Wine prefers publications to use Vertical Stacked Logo whenever possible.

- Large Vertical Stacked Logo is provided for things like Banners, Countertop Placards, Wine Club Posters, etc.
- Small Vertical Stacked Logo is provided for Printed publications, Email, and Web use.
- Horizontal Logo may be scaled and used when appropriate for both large and small usage.

Logo Color for Web & Email – Use Hex# 50391F (Dark Brown) and Hex# BE8352 (Tan) as shown.
Full Color Printing Logo Color – Use Dark Brown and Tan CMYK formulas shown below.

For large scaled logo usage:
Large Vertical Stacked Logo



For small scaled logo usage:
Small Vertical Stacked Logo



Dark Brown
CMYK Color Formula:
C-39 M-56 Y-78 K-62
Hex# 50391F



Tan
CMYK Color Formula:
C-28 M-53 Y-78 K-0
Hex# BE8352

Horizontal use logo:

