



PALAZZO WINE

NAPA VALLEY || CALIFORNIA

PALAZZO RESERVE WINE CLUB

**THE CULT WINE...
MADE EXCLUSIVELY FOR THE FRENCH LAUNDRY!**

Welcome to our PALAZZO RESERVE WINE CLUB! If you are not a member, we invite you to join now and create an account which will enable you to purchase your very first '*personal allocation*' of our Palazzo Reserve Wines...*today!*

Palazzo Reserve Wines are *only available* for purchase directly from the winery by becoming a member of our Palazzo Reserve Wine Club. The Palazzo Reserve Wine Club gives you direct access & the ability to order your *personal allocations* of our Palazzo Reserve Wines directly from the winery...*twice a year.*

Current Vintages Reserve Wines

PALAZZO 2016 'RIGHT BANK' PROPRIETARY RED — **RESERVE** [\$90]

PALAZZO 2014 CABERNET FRANC — **RESERVE** [\$115]

PALAZZO 2015 CUVÉE BLANC — **RESERVE** [\$65]

RESERVE WINE CLUB MEMBERSHIPS

— 3 Club Levels Available —

BACKSTAGE PASS

1 'Bottle-A-Month' Club

**Wine is delivered twice annually,
in shipments of 6 bottles.*

**EACH SHIPMENT CONTAINS
(2) BOTTLES OF EACH OF
OUR 3 RESERVE WINES**

ALL-ACCESS PASS

2 'Bottles-A-Month' Club

**Wine is delivered twice annually,
in shipments of 12 bottles.*

**EACH SHIPMENT CONTAINS
(4) BOTTLES OF EACH OF
OUR 3 RESERVE WINES**

DIRECTOR'S CUT

6 'Bottles-A-Month' Club

**Wine is delivered twice annually,
in shipments of 36 bottles.*

**EACH SHIPMENT CONTAINS
(12) BOTTLES OF EACH OF
OUR 3 RESERVE WINES**

🍷 **WHY WE STARTED OUR RESERVE WINE CLUB** — *Our Way Of Saying Thank You!*

Because our wines are limited in production, with most of our Palazzo Reserve Wines being offered and sold through top restaurants across the country, *availability of our Reserve Wines outside of restaurants has been very limited and difficult to find.* Now, through our Palazzo Reserve Wine Club, you our supporters and fellow wine collectors are able to purchase our Palazzo Reserve Wines direct from us for your home collections & cellars.

Through membership in the Palazzo Reserve Wine Club, an '*exclusive allocation*' from every vintage of our Palazzo Reserve Wines will be set aside—*specifically for you*—then sent *directly to you from us... the winery.*

The Palazzo Reserve Wine Club is our way of saying *thank you* to those of you who have followed and supported our wines from the beginning... along with our new friends that are just discovering our Award-Winning Reserve Wines!

🍷 WHAT TO EXPECT — *How Club Membership Works*

When you sign up and become a member of our Palazzo Reserve Wine Club, you will receive a confirmation email with your Membership Number and Log-in Credentials, along with an initial offer to purchase your *first allocation* of our Palazzo Reserve Wines!

- We ask when signing up, that you select the **Club Level** and *quantities* of our Palazzo Reserve Wines you would like to receive directly from us twice a year.
- As a new Reserve Wine Club Member your **initial order/first allocation** will be shipped to you as soon as possible ... *subject to weather*.
- Established Reserve Wine Club Members receive shipments *twice a year*: One shipment in the Spring (March/April/May) and one shipment in the Fall/Winter (October/November/December).
- **Please Know** — Prior to each wine shipment, you will receive an email from us giving you the option to modify, update or cancel the allocation/quantity of wines you'd like to receive in that shipment.

🍷 WHY OUR RESERVE WINE CLUB WORKS FOR YOU — *Top Restaurants Carrying Our Wine!*

It is an incredible honor to have our wines included on the wine lists of so many prestigious restaurants across the country! Up until now top restaurants were the primary way you could order and enjoy our Palazzo Reserve Wines!

Now there is the Palazzo Reserve Wine Club ~ So you can enjoy priority access & receive your *guaranteed personal allocations* of our Palazzo Reserve Wines ... *directly from the winery!*

We invite you to join now and create an account ... to enable you to sign up & purchase your first allocation of our Palazzo Reserve Wines ... *today!*

SOMMELIERS & TOP CHEFS AGREE!

Napa Valley — French Laundry • Bouchon • Press • Meadowood • Auberge du Soleil • La Toque • Mustards Grill • Farmstead
San Francisco — Gary Danko • Michael Mina • Quince • Spruce • Fleur de lys • Boulevard • Saison • Commonwealth
 La Folie • *Los Angeles* — The Little Door • Spago • Drago • Otium • Redbird • 71 Above • Palm • Broken Spanish • Soul
 Toscana • Culina • Ago • Providence • Mastro's Steakhouse • Saddle Peak Lodge • Alexander's Steakhouse • Craft Steak
 Boa • *Orange County/San Diego* — Pamplemousse Grille • Market • Marriott Marquis • Harley • L'Auberge Del Mar
 Paon • *New York* — Per Se • Daniel • Gramercy Tavern • Bouley • Le Cirque • Eleven Madison Park • DBGB • Petrossian
 DB Bistro Moderne • Aureole • Gotham • Tribeca Grill • Del Frisco's Steak House • Poste-Hotel Monaco ... (*partial list*)

ADDITIONAL CLUB OFFERINGS & BENEFITS

— *Exclusive to Members* —

RARE LIBRARY WINES • MAGNUMS AND LARGE FORMAT WINES • PALAZZO WINE DINNERS
 RESERVE WINE CLUB REGIONAL PARTIES & WINE TASTINGS
 COMPLEMENTARY WINE TASTINGS AT OUR NEW LAGUNA BEACH TASTING ROOM!

Log-on & Join Now!