

## 94-98+ Points! Scores from Robert Parker

# PALAZZO WINE

NAPA VALLEY | CALIFORNIA

## PALAZZO WINE ALLOCATION CLUB

THE CULT WINE...
MADE EXCLUSIVELY FOR THE FRENCH LAUNDRY!

Thank you for your interest in our PALAZZO RESERVE WINES ~ ALLOCATION CLUB. If you are not a member, we invite you to join now and create an account to enable you to purchase your first allocation of our Palazzo Reserve Wines... today!

Palazzo Reserve Wines are *only available* for purchase directly from the winery by becoming a member of our Palazzo Wine Allocation Club. The Palazzo Wine Allocation Club gives you direct access and the ability to order your personal allocations of our Palazzo Reserve Wines directly from the winery... twice a year.

Current Vintages Reserve Wines PALAZZO 2014 'RIGHT BANK' PROPRIETARY RED — RESERVE [\$90]
PALAZZO 2014 CABERNET FRANC — RESERVE [\$115]
PALAZZO 2015 CUVÉE BLANC — RESERVE [\$65]

#### ALLOCATION CLUB MEMBERSHIPS

— 3 Club Levels Available —



## **BACKSTAGE PASS**

(2) BOTTLES OF EACH OF OUR 3 RESERVE WINES

(6) BOTTLES PER SHIPMENT

Twice-A-Year



### **ALL-ACCESS PASS**

(4) BOTTLES OF EACH OF OUR 3 RESERVE WINES

(12) BOTTLES PER SHIPMENT

Twice-A-Year



# **DIRECTOR'S CUT**

(12) BOTTLES OF EACH OF OUR 3 RESERVE WINES

(36) BOTTLES PER SHIPMENT

Twice-A-Year

# WHY WE STARTED IT - Our Way Of Saying Thank You!

Because our wines are limited in production, with most of our **Palazzo Reserve Wines** being offered and sold through top restaurants across the country, *availability of our Reserve Wines outside of restaurants has been very limited and difficult to find*. Now, through our Palazzo Wine Allocation Club, you our supporters and fellow wine collectors are able to purchase our **Palazzo Reserve Wines** direct from us for your home collections & cellars.

Through membership in the Palazzo Wine Allocation Club an 'exclusive allocation' from every vintage of our Palazzo Reserve Wines will be reserved and offered to you directly from us, the winery.

The Palazzo Wine Allocation Club is our way of saying *thank you* to those of you who have followed & supported our wines from the beginning, along with the additional new friends who have discovered our wines throughtout the years!

# PALAZZO WINE

## PALAZZO WINE ALLOCATION CLUB

(continued)

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## WHAT TO EXPECT - How Club Membership Works

When you sign up and become a member of our Palazzo Wine Allocation Club, you will receive a confirmation email with your Membership Number and Log-in Credentials, along with an initial offer to purchase your *first allocation* of our Palazzo Reserve Wines!

- We ask when signing up, that you select the Allocation Membership / Club Level and quantities of our **Palazzo Reserve Wines** you would like to receive directly from us twice a year.
- As a new Allocation Club Member your **initial order/first allocation** will be shipped to you as soon as possible... *subject to weather*.
- Established Allocation Club Members receive shipments *twice a year:* One shipment in the Spring (March/April/May) and one shipment in the Fall/Winter (October/November/December).
- *Please Know* Prior to each wine shipment, you will receive an email from us giving you the option to modify and update the allocation/quantity of wines you'd like to receive in that shipment.

### **HOW IT WORKS** - Top Restaurants Carrying Our Wine!

It is an incredible honor to have our wines included on the wine lists of so many prestigious restaurants across the country! And up until now top restaurants were the primary way you could order and enjoy our **Palazzo Reserve Wines!** 

Now there is the Palazzo Wine Allocation Club ~ So you can enjoy priority access, and receive your *guaranteed personal allocations* of our Palazzo Reserve Wines ... *directly from the winery!* 

We invite you to join now and create an account ... to enable you to sign up & purchase your first allocation of our Palazzo Reserve Wines ... *today!* 

#### SOMMELIERS & TOP CHEFS AGREE!

Napa Valley – French Laundry • Bouchon • Press • Meadowood • Auberge du Soleil • La Toque • Mustards Grill • Farmstead San Francisco – Gary Danko • Michael Mina • Quince • Spruce • Fleur de lys • Boulevard • Saison • Commonwealth La Folie • Los Angeles – The Little Door • Spago • Drago • Otium • Redbird • 71 Above • Palm • Broken Spanish • Soul Toscana • Culina • Ago • Providence • Mastro's Steakhouse • Saddle Peak Lodge • Alexander's Steakhouse • Craft Steak Boa • Orange County/San Diego – Pamplemousse Grille • Market • Marriott Marquis • Harley • L'Auberge Del Mar Paon • New York – Per Se • Daniel • Gramercy Tavern • Bouley • Le Cirque • Eleven Madison Park • DBGB • Petrossian DB Bistro Moderne • Aureole • Gotham • Tribeca Grill • Del Frisco's Steak House • Poste~Hotel Monaco ... (partial list)

## ADDITIONAL CLUB OFFERINGS & BENEFITS

— Exclusive to Members —

RARE LIBRARY WINES · MAGNUMS AND LARGE FORMAT WINES · PALAZZO WINE DINNERS
ALLOCATION CLUB REGIONAL PARTIES & WINE TASTINGS
COMPLEMENTARY WINE TASTINGS AT OUR NEW LAGUNA BEACH TASTING ROOM!

Log-on & Join Now!